



# WHITE RAVEN

Automotive Visual Positioning



# INTRO

White Raven is an AI-based visual positioning software company. Our technology recognizes buildings, landmarks, and other objects in the physical world and can infer a moving camera's location, direction and what it's looking at. This is critical for autonomous cars' navigation in areas where GPS connectivity is not guaranteed. It enables precise, fast and frictionless navigation to highly specific locations - e.g. a particular door, as opposed to an entire building, and is the basis for augmented reality experiences for drivers and passengers.



# PRODUCT DERIVATIVES

## Automotive Digital Transformation Stack

- Infotainment Augmented Reality 
- Pinpoint Navigation and Location Sharing 
- Vehicle Agent LOS Signal
- Autonomous Stack Visual Positioning



# THE COMPANY

The best landmark recognition  
tech out there, all in-house  
developed.

Deep aerospace orientation with sensor-fusion weapon systems

# LEADERSHIP & BOARD



Shai Yagur  
CTO



Bat-Chen  
Herchkovich  
Ben-Simon  
VP BizDev



Amir Adamov  
CEO



Nadav Gur  
Strategy



Lior Delgo  
Chairman



Dr. Eitan Sharon  
Tech



Shai Deljo  
Operations

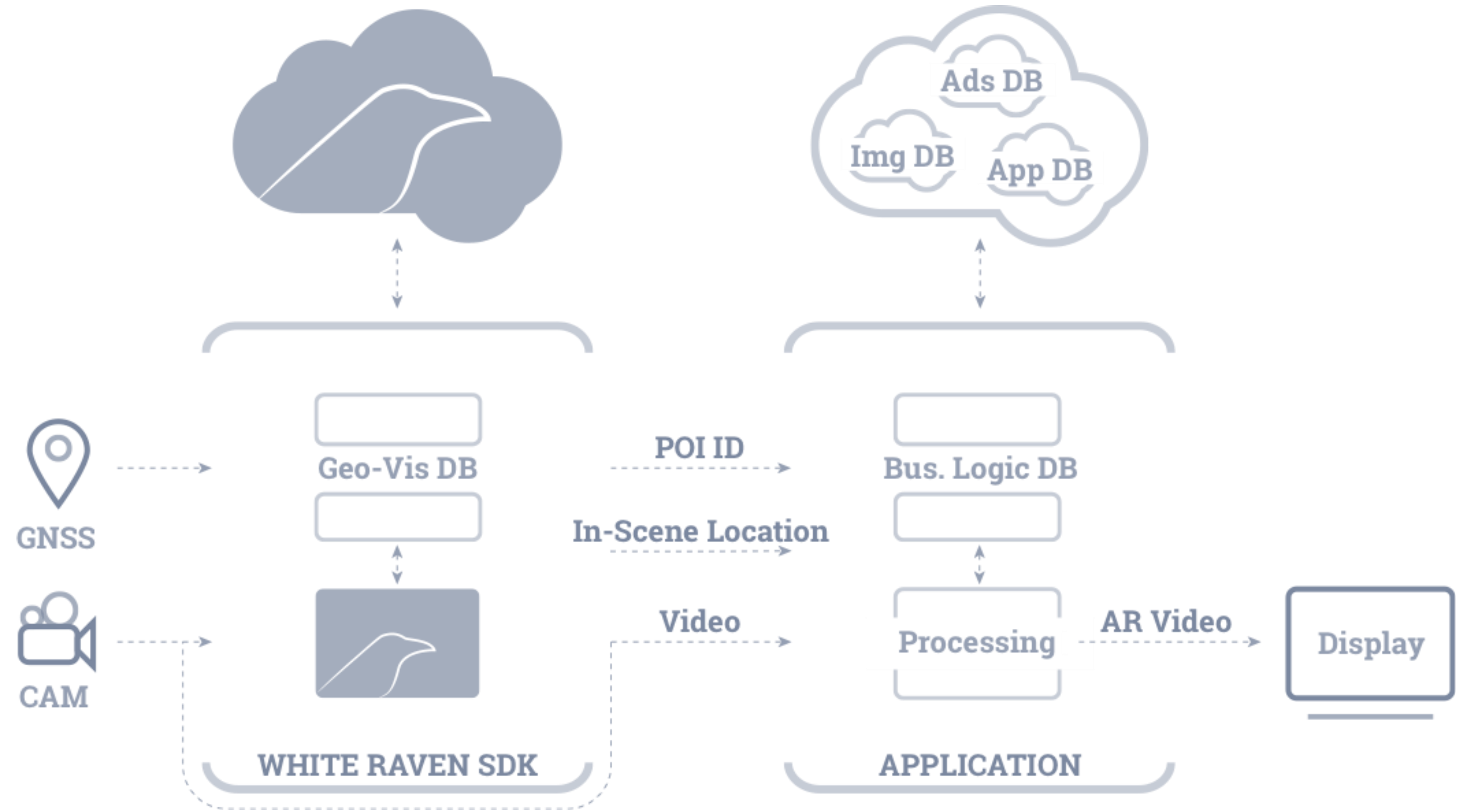


Ori Inbar  
AR



# CORE TECHNOLOGY

- Deep Neural Networks architecture
- Proprietary geo-visual DB
- Real time feature extraction
- High precision and recall rates





# ROADMAP

## 2018

Complete Tier-One demo system  
Secure 3 Pilot projects (OEM/T1)  
Initiate Visual-Positioning for AVs

## 2019

Commercialize 3 OEM/T1 projects  
OEM/T1 Sales  
Initiate city-level aftermarket projects in production  
Mobile device setup compatibility

THANK  
YOU



WHITE RAVEN

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